

Program

16.30-18.00 Lecture I
18.00-18.15 Coffee Break
18.15-19.15 Lecture II
19.15-20.15 Dinner
20.15–21.45 Lecture III

Costs

One After-Work-Seminar will be CHF 590.00 and includes a coffee-Break, dinner with mineral and seminar-presentation.

Language

Seminars will be held in English or German, depending on the registered participants.

Location After-Work-Seminars

Zurich-Airport

Picture: © AERODOC S. Wunderlin

Center for Aviation Competence



University of St.Gallen



CFAC After-Work-Seminars 2017

*“From insight
to impact”* 



Benefits

The **CFAC After Work Seminars** are a unique opportunity to brush up Aviation knowledge in an easy way. For the past twelve years, CFAC-HSG has been educating aviation managers. The After Work Seminars educate high potential managers into aviation leaders by turning their aviation practice into capabilities for managing aviation. It prepares participants to maintain, stream and improve insights about the aviation market, competition, customers, suppliers and regulations. Capacities are built with respect to challenges in Aviation System Management, Customer Value Management, Aviation Governance, Risk Management, Strategy Development and Safety Management.

Equipped with an overview, frameworks and tools the participants will be able to lead, control and increase the efficiency of processes in aviation management.

Dr. Andreas Wittmer

Prof. Dr. Roland Müller

Seminars

Seminar 1, 1st September 2017: Introduction to the System of Aviation (AW)

The goal of this seminar is to receive an overview of the economic and regulatory system of aviation. By this participants draw conclusions with respect to managing aviation companies efficiently.

Seminar 2, 6th October 2017: Customer Value Management (AW & JS)

The goal of this seminar is to understand the connection of value to customer and value to companies. Participants will gain insight into a practical framework for analyzing customer value. It will be demonstrated why customer value is the paramount indicator for future company success.

Seminar 3, 12th October: Aviation Governance (RM & AW)

The goal of this seminar is to receive an overview of duties and responsibilities of board members of aviation companies.

Seminar 4, 17th November: Risk Management in Aviation (RM & AW)

The goal of this seminar is to provide a risk management framework and develop skills to use it practically.

Registration Form After-Work-Seminars 2017

Name/Firstname_____

Organization_____

Function_____

Street_____ ZIP, Place_____

Tel._____

E-Mail_____

- Seminar 1, 1st September 2017,**
Introduction to the System of Aviation
(Andreas Wittmer)
CHF 590.00 / Supporter CHF 550
- Seminar 2, 6th October 2017**
Customer Value Management (Andreas
Wittmer and Jochen Schauenburg)
CHF 590.00 / Supporter CHF 550
- Seminar 3, 12th October 2017**
Aviation Governance (Roland Müller and
Andreas Wittmer)
CHF 590.00 / Supporter CHF 550
- Seminar 4, 17th November 2017**
Risk Management in Aviation
(Roland Müller and Andreas Wittmer)
CHF 590.00 / Supporter CHF 550
- Regular Participant
- I am a Supporter CFAC-HSG or would like
to become one (annual fee: private person
CHF 300, company CHF 1'000)

Date_____ Signature_____